

Table of Contents

[Mute-social] Fw: [knowledgelab] Art, Lifestyle and Globalisation 1

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----- Original Message -----

From: Ele Carpenter

To: Knowledgelab List

Sent: Wednesday, March 28, 2007 12:06 PM

Subject: [knowledgelab] Art, Lifestyle and Globalisation

This will be an interesting day - and it's free!

See you there,

Ele

TATE

MODERN

Starr

Auditorium

PVA MediaLab symposium and open debate
ART, LIFESTYLE AND GLOBALISATION

Saturday 7 April 2007

1:30 pm -

9pm

Art, Lifestyle and

Globalisation is a one day intensive event opening up debates across the realms of modern life. The event deliberately bites off more than it can chew - raising more questions than can be answered - mirroring the complex signals of digital life. A series of guests will present their ideas on technology, activism and culture.

Artist John Jordan reflects

on the role of artist as activist, while Bella Dicks (Cardiff School of Social Sciences) talks about the difficulties and implications of putting culture on display. Tim Kindberg (Hewlett Packard) discusses his research into active bar codes while Jemima Rellie (Head of Digital Programmes, Tate Modern) reflects on how we curate culture through networks. The event is chaired by Anne Nigten (Director of V2_Institute for the Unstable Media, Rotterdam).

In the run up to the

symposium, a series of independent voices from around the world will be asked to reflect on a number of questions, which will in turn be fed back into the day.

• Has Marshall McLuhan's
global village gone tribal?

• Is cooperation the new
corporation?

â€ How democratic are the
new web2 spaces? (MySpace, YouTube)

â€ Who owns the
internet?

â€ Which MP3 player should I
buy?

â€ Why are more and more
artists turning to open source strategies?

â€ Are art and activism
opposites or alike?

â€ Is corporate money
driving the cultural agenda?

This event is a
collaboration between PVA MediaLab, Tate Modern and
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Ele Carpenter
elecarpenter@gmail.com

Ele Carpenter
elecarpenter@gmail.com
M: 07989 502191

_____knowledgelab mailing
listknowledgelab@lists.aktivix.org<https://lists.aktivix.org/mailman/listinfo/knowledgelab>